



Better Business Bureau®

Southern Alberta & East Kootenays

## BBB BUSINESS REVIEW

**THIS BUSINESS IS NOT BBB ACCREDITED**

### WOW Communications & Training Corp.(HO)

(403) 329-0179

305 - 300 Kings Bay, Lethbridge, AB T1K 5G2



On a scale of A+ to F  
Reason for Rating  
BBB Ratings System Overview

#### BBB Accreditation

WOW Communications & Training Corp.(HO) is not BBB Accredited.

Businesses are under no obligation to seek BBB accreditation, and some businesses are not accredited because they have not sought BBB accreditation.

To be accredited by BBB, a business must apply for accreditation and BBB must determine that the business meets BBB accreditation standards, which include a commitment to make a good faith effort to resolve any consumer complaints. BBB Accredited Businesses must pay a fee for accreditation review/monitoring and for support of BBB services to the public.

#### Reason for Rating

BBB rating is based on 16 factors. Get the details about the factors considered.

Factors that *raised* WOW Communications & Training Corp.(HO)'s rating include:

- Length of time business has been operating.
- No complaints filed with BBB.
- BBB has sufficient background information on this business.

#### Customer Complaints Summary

0 complaints closed with BBB in last 3 years | 0 closed in last 12 months

Complaint Type	Total Closed Complaints
Advertising / Sales Issues	0
Billing / Collection Issues	0
Problems with Product / Service	0
Delivery Issues	0
Guarantee / Warranty Issues	0
<b>Total Closed Complaints</b>	<b>0</b>

### Government Actions

BBB knows of no significant government actions involving WOW Communications & Training Corp.(HO).

What government actions does BBB report on?

### Advertising Review

BBB has nothing to report concerning WOW Communications & Training Corp.(HO)'s advertising at this time.

What is BBB Advertising Review?

### Additional Information

BBB file opened: 06/03/2006  
Business started: 01/01/1994

#### Business Category

Management Training Consultants, Advertising and Marketing Agencies

#### Industry Tips

Advertising Online - Before You Start, Get to Know the Ground Rules  
Counterfeit Coupons Offer No Savings  
Dont fall for the promise of a free iPhone  
Evaluating Training Programs and Seminars  
Image Can Mean Everything  
Using Endorsements and Testimonials to Promote Your Business



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