

Lynda Kavanagh, The "WOW" Gal



Planners have said:

- Not demanding.
- Easy to work with.
- Knows her topic material. Prepared.
- Excellent evaluations.
- Researches the audience.
- Understands the challenges of meeting planners.
- Professional with a capital "P".
- Represents the conference organizers effectively.

Fee:

Day rate is dependant on number of workshops, location, travel & accommodation expenses. Please call to discuss.

Topic Expertise:

Entrepreneurship, Marketing, Communications, Sales, Image & Etiquette, Networking.

Industry Knowledge:

Entrepreneurs, Small Business, Media, Non-Profit organizations, Women

Speaking Memberships:

Canadian Association of Professional Speakers (CAPS)
National Speakers Association(NSA)

Travels from:

Calgary, Alberta

Contact Information:

Lynda Kavanagh, Head Office Lethbridge 403 329-0179
Calgary office: 403 515-0022
lynda@wowcommunications.ca
www.wowcommunications.ca



Short Bio: Lynda Kavanagh, aka The "WOW" Gal:

What does cycling have to do with marketing your business? Find out in one of Lynda's workshops.

Lynda is a world traveler, with most of her travelling being done on a bicycle across Europe. In Lynda's session "Don't coast downhill!", she explains how a mistaken turn on a bike can cost you many hours of energy, and eventually you will have to turn around and go back. She'll then show, that in Business, a mistaken turn WILL cost you time and money, and there's a good chance you won't be able to go back.

Or... you may want to consider being an armchair cyclist during her session on Customer Service based on experiences in Venice, Italy, or what does buying Pink Suede Boots in Munich have to do with finding your target customer? She brings her world travels and observations about consumer behaviour into every workshop.

Not only is the content solid, she will "WOW" you with her presentation style and her humour. All key points are memorably reinforced through photos of places she has visited on her bike - no boring PowerPoint slides in these sessions!

Detailed bio, Business Background, Training Testimonials, AV Equipment needs, Pictures and Media Kit information can be found by going to <http://www.wowcommunications.ca> and clicking on the link, Bureaus and Planners.